

Lyndsey Harvey

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13701 S 4150 Road, Claremore, OK 74017

MARKETING AND COMMUNICATIONS SPECIALIST

Experienced marketing and communications specialist with skills in advertising, digital marketing, event planning and marketing, social media and public relations. Creator of written works and graphics, with additional experience magazine editing and managing campaigns. Advocate for rural electric cooperatives, agriculture and community involvement.

PROFESSIONAL EXPERIENCE

Northwestern Electric Cooperative
Marketing and Communications Specialist

May 2020 - August 2026

Created and distributed all content on behalf of the co-op. Acted as the voice and community contact for our cooperative. Responsible for advertising, social channels, newsletter, website creation and management, and event planning and execution. Also acted as local media contact, managed youth programs, oversaw energy efficiency loan program and invoicing, assisted with rebate programs, along with other duties and cross-departmental assistance.

Oklahoma 4-H Foundation
Communications Specialist Intern

April 2019 - May 2020

Independently worked to create social content, infographics and engaging content on behalf of the Foundation. Highlighted donor stories and recognized scholarship recipients. Worked to update online donation options and overall website experience. Created all print materials for annual fundraising golf tournament and donor banquet while assisting in event planning and execution.

Oklahoma State University
Undergraduate Teaching Assistant

January 2020 - May 2020

Acted as Campaigns Project Manager for AGCM 4403. Served as an advisory resource and provided feedback and suggestions for students throughout the course. Answered course-related questions for students and assisted in duties as needed by Professor Inman.

EDUCATION & CERTIFICATIONS

Certified Cooperative Communicator
National Rural Electric Cooperative Association

May 2023 - Present

Bachelor of Science in Agricultural Communications
Oklahoma State University

August 2018 - May 2020

Associate of Science in Agribusiness
Northeastern Oklahoma A&M College

August 2016 - May 2018

SKILLS

- Adaptability
- Public Speaking
- Time Management
- Content Management
- Content Editing
- Strategic Planning

COMMUNITY INVOLVEMENT

- Chairman and PR Coordinator**
Crystal Christmas
- May 2020 - August 2026**
- Member**
Kiwanis Club of Woodward
- October 2025 - August 2026**
- Board Member**
Woodward Chamber of Commerce
- March 2022 - March 2025**